

# vantage point

Search Technology



[www.TheVantagePoint.com](http://www.TheVantagePoint.com)

# What is VantagePoint?

VantagePoint is serious analysis software for transforming information into actionable intelligence

Turn information into knowledge



**vantage**  
version 9

**point**  
Search Technology



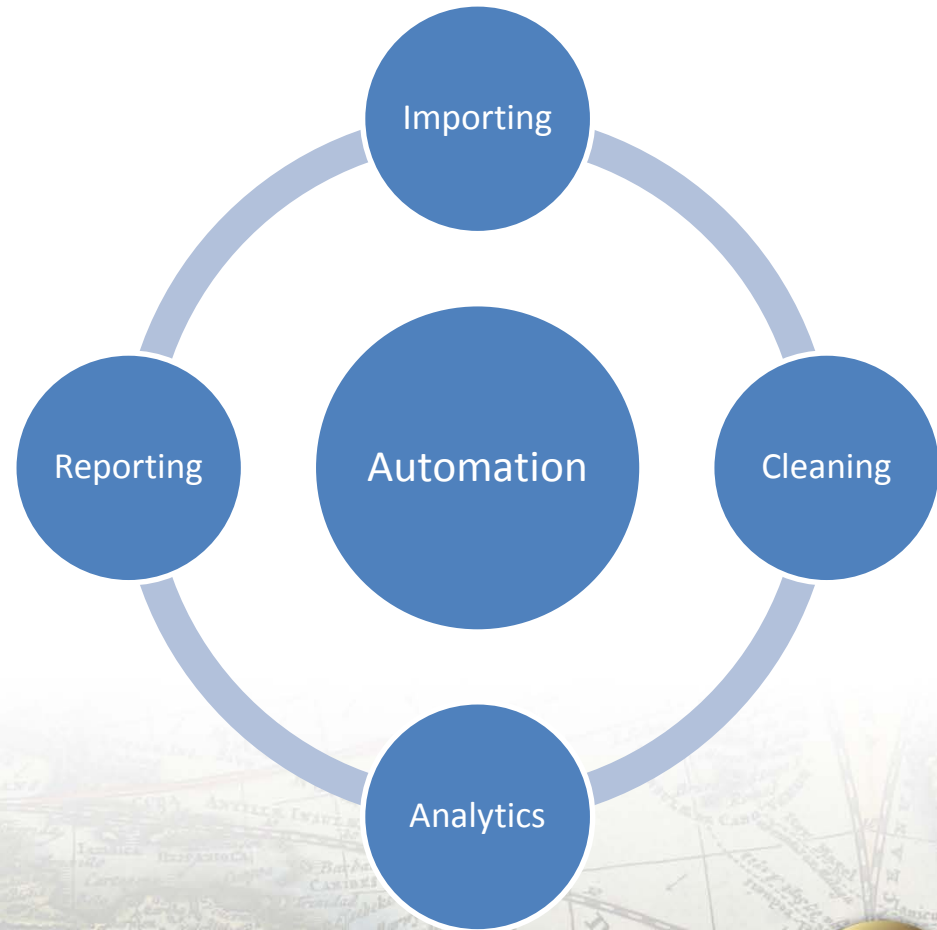
[www.TheVantagePoint.com](http://www.TheVantagePoint.com)

Copyright © 1997-2015 Search Technology, Inc. All rights reserved. This program is protected by U.S. and international copyright laws as described in Help About.



# What is in VantagePoint?

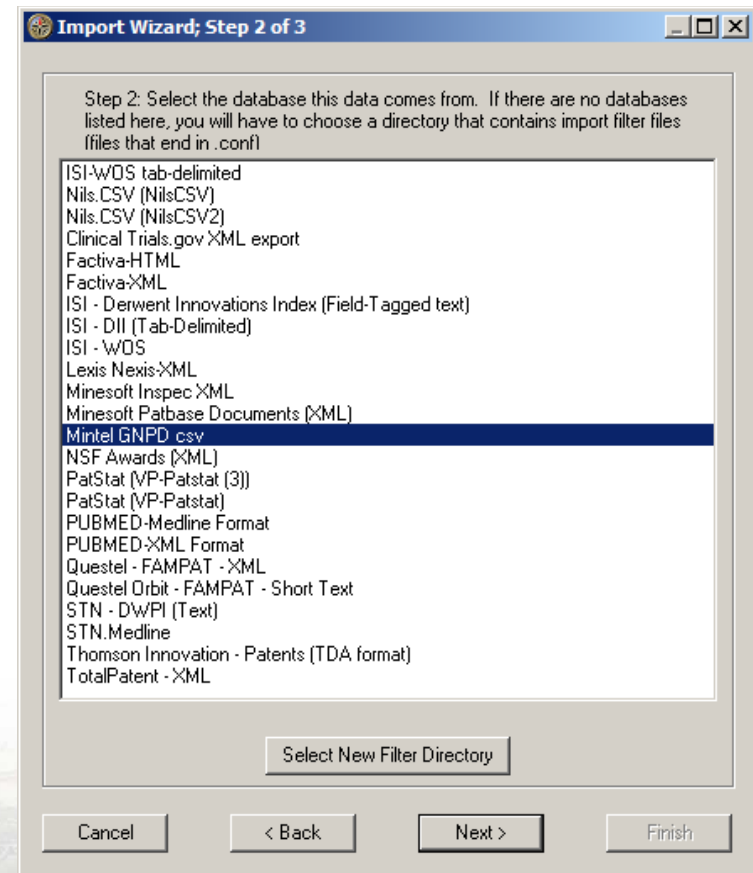
VantagePoint has industry leading tools for analyzing a wide range of structured text data



# Importing - Sources



- VantagePoint is designed to accept virtually any structured text content
- Support for over 190 different import filters included on the VantagePoint support site
- Import Filter Editor included with the software to create custom import filters

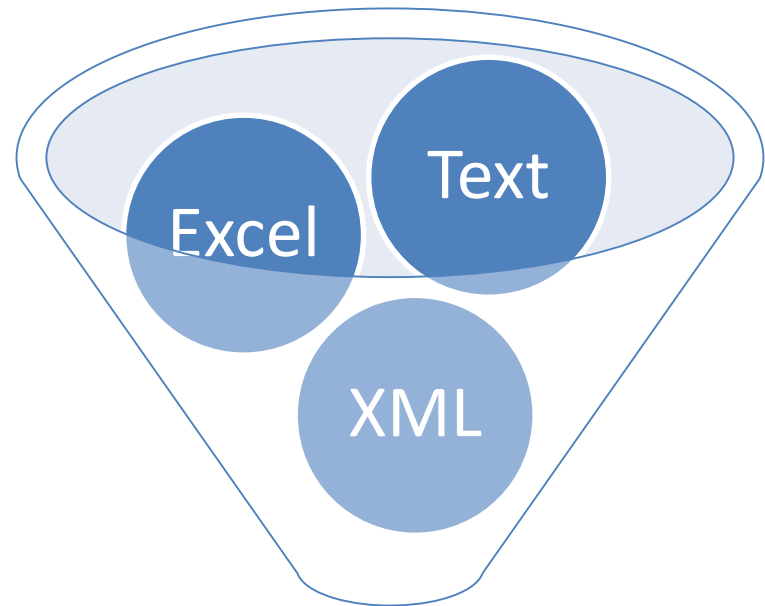




# Importing – Data Types



- VantagePoint can accept a variety of different data types including:
  - \*.txt, \*.dat, \*.csv,
  - \*.tag, \*.trn, \*.xls,
  - \*.xlsx, \*.mdb,
  - \*.accdb, \*.ris, and
  - \*.xml



# Cleaning



VantagePoint has industry leading data manipulation capability.

- Record Cleanup
  - ✓ Duplicate Removal
  - ✓ Record Fusion
- Data Cleanup
  - ✓ Fuzzy Matching with Rules
  - ✓ User Editable Thesauri
  - ✓ Grouping
  - ✓ Manual Editing
- Entity Extraction
  - ✓ Entity Extraction via Dictionaries
  - ✓ Extraction via My Keywords
- Data Clustering
  - ✓ PCA-based Factor Analysis
- Pattern Matching
  - ✓ Regular Expression-based pattern extraction
- Record Classification
  - ✓ User creatable/Editible Record Classification



# Analytics - Navigation



VantagePoint is designed to optimize the analyst's ability to visually absorb and comprehend information.

## Navigation

- Field Perspective
- Detail Windows
- Titles Views
- Record Views
- Active Links to original data
- Term Highlighting
- Nested Boolean Find
- Drill Down with Sub-Data sets

The screenshot displays the VantagePoint software interface. The main window shows a data table with columns for Title, Author (Cleaned), and Affiliation (Cleaned). A 'Display Record' window is open, showing detailed information for a specific record, including the Title, PubMed ID, Author, and Affiliation. The interface also features a bar chart for 'Date Published (Year)' and a pie chart for 'Affiliation (Country)'. The background of the slide is a map of the Mediterranean Sea, with a compass rose in the bottom right corner.

Title	Author (Cleaned)	Affiliation (Cleaned)
AKR insulin capsules of different dose strengths ma...		
Basal-prandial insulin delivery in type 2 diabetes mellitus via the V-Go: a novel continuous subcutaneous infusion device.	Fen, Siyomour	Profil Institute for Metabolic Research GmbH
Booster insulin: how similar is similar?	Heinemann, Lutz	
Changes in basal insulin infusion rates with subcut...	Kapitza, Christoph	
Continuous glucose monitoring during exercise in p...	Levesque, Steven	
First-phase insulin secretion has limited impact on p...	Schleusener, Debra	
Fluctuation and reproducibility of exposure and eff...		
Glycemic exposure is affected favorably by inhaled...		
Insulin pump therapy: what is the evidence for us...		
New ways of insulin delivery.		
Oral insulin: a comparison with subcutaneous regul...		
Pharmacokinetics and linear exposure of APRESA C...		
Short-term metabolic effects of prednisone adminis...		
The "glucose		

Field Name	Value
Title	Basal-prandial insulin delivery in type 2 diabetes mellitus via the V-Go: a novel continuous subcutaneous infusion device
PubMed ID	19885176
Author (Cleaned)	Fen, Siyomour
	Heinemann, Lutz
	Kapitza, Christoph
	Levesque, Steven
	Schleusener, Debra
Affiliation (Cleaned)	Profil Institute for Metabolic Research GmbH
Abstract	BACKGROUND: The V-Go is a once-daily disposable device that allows coverage of basal and prandial insulin requirements over a period of 24 hours. The aim of this proof-of-concept study was to evaluate the clinical functionality, safety, and pharmacodynamics of the V-Go delivering insulin aspart and redistributing a single basal dose of insulin glargine as a constant basal infusion supplemented with prandial insulin in subjects with type 2 diabetes mellitus. METHODS: In six subjects receiving once-daily subcutaneous (SC) injections of insulin glargine (D or HCL) with

# Analytics - Co-occurrence



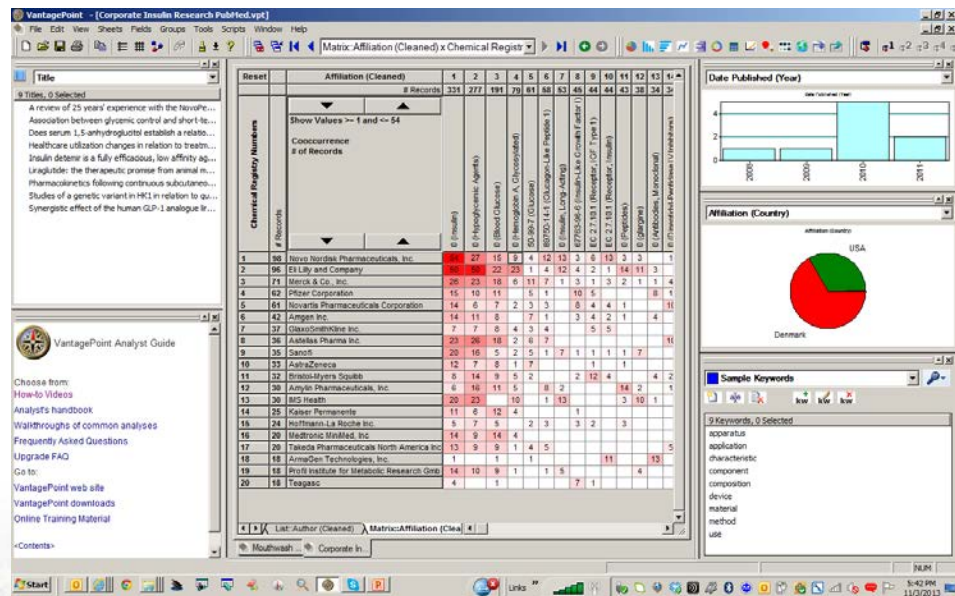
Vantage Point is anchored in statistical perspective on information. This bibliometric approach enables an analyst to quickly explore data on any topic.

## Co-occurrence

- A heat map Matrix view on data
- View the interaction between fields within a search result

## List Comparison

- Compare data between search results



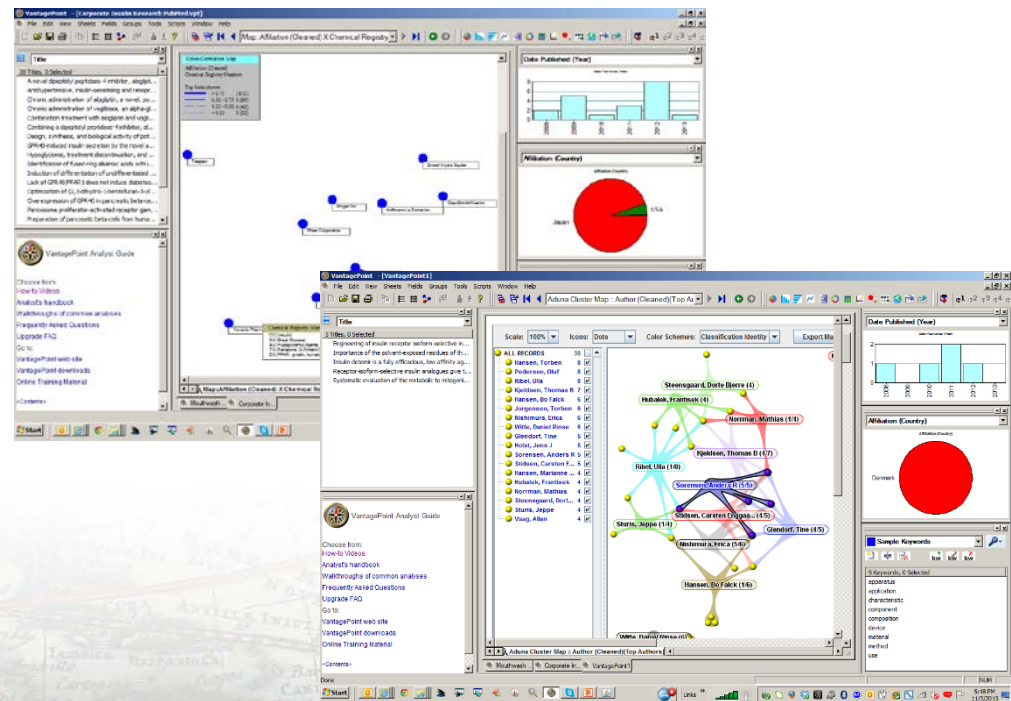


# Analytics - Visualization



VantagePoint contains mapping and visualization tools to help the analyst visually analyze complex relationships.

- Internal Mapping
  - VP has several internal maps designed to assist the analyst in understanding interactions between fields
- Third-party tools
  - The VP desktop environment contains a browser enabling us to build in a variety of third-party visualization tools

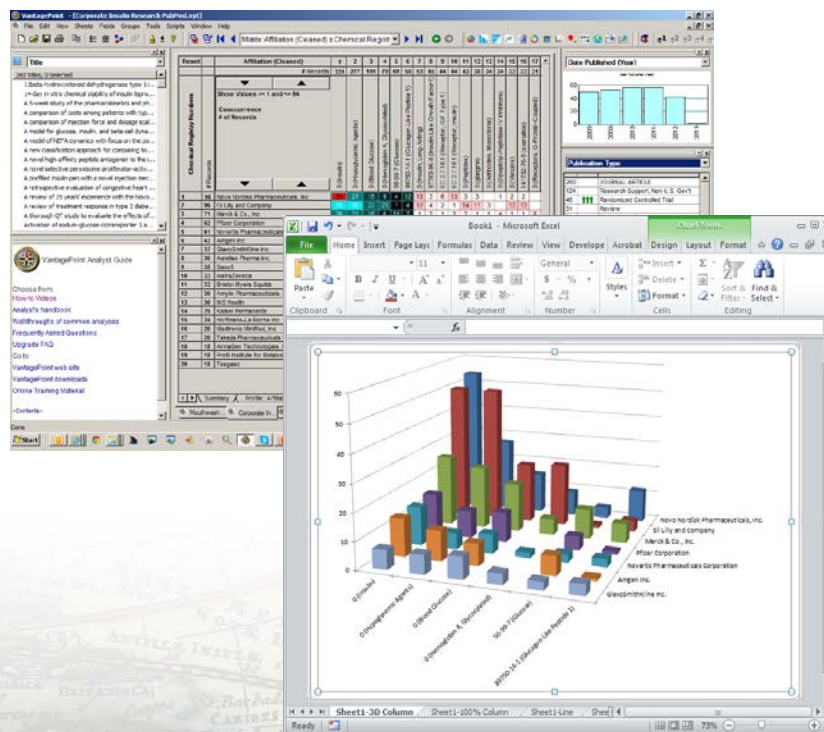


# Reporting

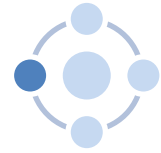


VantagePoint is designed to facilitate the transfer of knowledge out of VP and into standard corporate reporting software

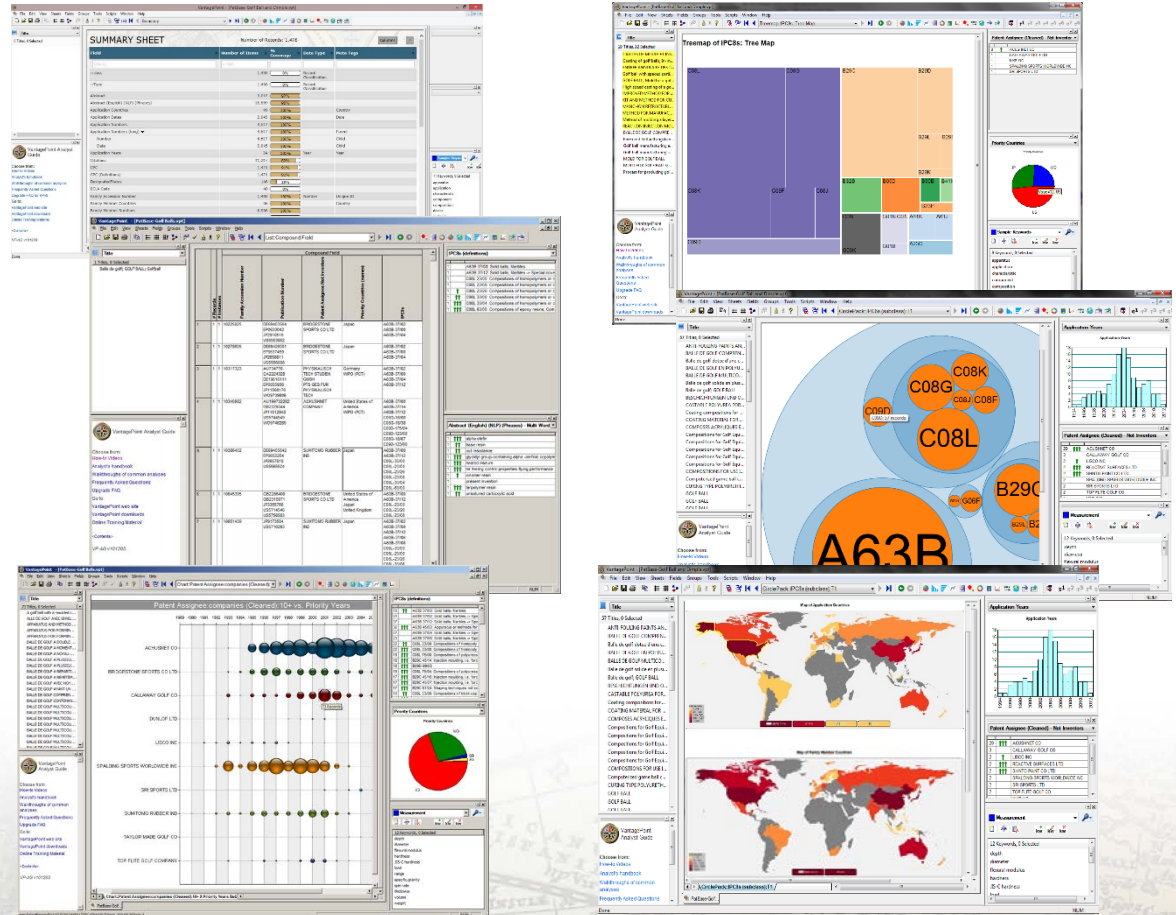
- Copy/Paste
  - All major information elements copy/paste to other software packages (Office, web, etc..)
  - Images (Charts, Visualizations, etc..) have image export formats
- Export to Excel
  - Lists and matrices or selections within export to Excel
- Exporting Fielded Data
  - Data, included newly created fields, can be export out in several different formats



# Reporting-Visualization



VantagePoint has several built in visualizations to help you communicate your results





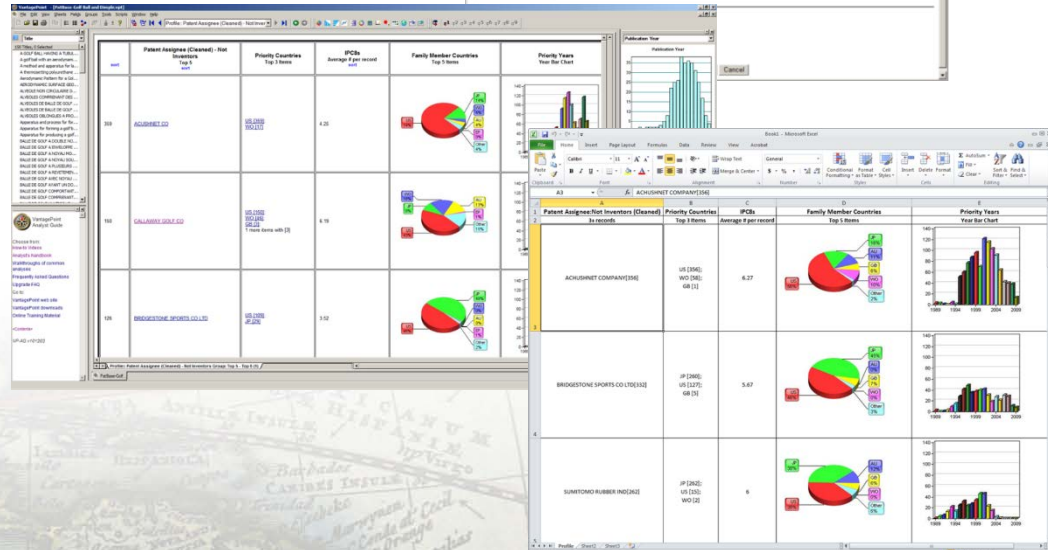
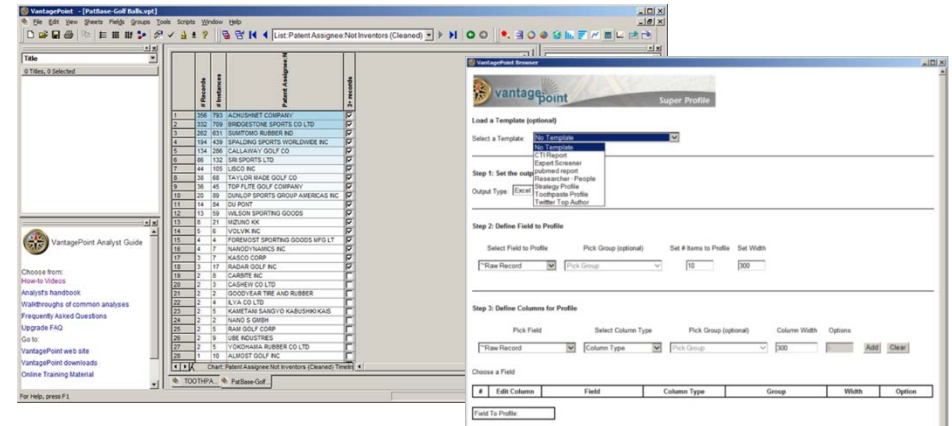
# Automation



Most commands within VantagePoint can be executed via Visual Basic or JavaScript.

This feature enables the creation of complex analytical machines that can be deployed within VantagePoint.

Using Scripts saves time and speeds up the analytical process, creating value to the customer.





# The Payoff from using VantagePoint

- Better informed technology management
- Faster decisions and better results
- Competitive Advantage



# www.TheVantagePoint.com

 **Search Technology**

[vantagepoint@searchtech.com](mailto:vantagepoint@searchtech.com)

1.770.441.1457

